



€ 500,000 for a gold and diamonds 500C commissioned to Fenice Milan and Stuart Hughes

After the great interest achieved from the presentation on the market in September 2010, Fenice Milano (www.fenicemilano.com) receives a commission from a wealthy Chinese businessman to build a special version of its “little one”, which adds **exclusivity** and **determination** to the **retro charm** of the initial project. The new, unique model was named “**La Dolce Vita Gold and Diamonds 200hp**”. A name that, by itself, says it all and briefly describes the extraordinary budget that justifies a price of almost €500,000.

Further improved in performance thanks to the recently established **partnership** with the famous car technician **Romeo Ferraris** (www.romeoferraris.com) - specialized in car engine modifications and road racing since 1959 - and enriched by the installation of new electronic devices such as the prestigious “**Supreme gold and diamonds Ipad**” produced by the English Atelier of **Stuart Hughes** (www.stuarthughes.com).

The starting point for this event is the 500C Abarth, fully mechanically revised, to reach the extraordinary level of 200Hp, and whose **precious finishes** result in a **real jewel of style** and **Made in Italy** workmanship.

Thanks to its compact size (355cm long, 165cm wide and 149cm in height), this little jewel is ideal to comfortably move in the city, without sacrificing the luxury and exclusivity guaranteed by several inserts of **precious materials**, such as **24K gold** and quality woods such as **teak**, entirely handmade by Fenice Milano’s artisans. Pleasure and excitement in driving are guaranteed, due to an increase of 68hp from the original, permitted by the new ECU and exclusive use of an increased turbine entirely developed by Romeo Ferraris’ Factory, combined with pipes and fittings made from scratch, as well as the complete exhaust system with 200-cells catalytic converter designed to improve engine performance. To add security, the brake system has also been completely revised, in order to balance the increased power obtained. The front axle has in fact been provided with an improved kit by Brembo equipped with adjustable dampers able to tame the exuberance of 'La Dolce Vita' and making it both safe and fun.

Inside, the redesigned steering wheel has the outer ring made of the teak and the interior one made in leather with controls in 24K gold, even the original carpet floor was replaced with teak. The console is embellished with a **gold framed** instrument panel and **teak and 24K gold inserts** dashboard, whose profiles are handshaped by Fenice Milano’s artisans.

The last major innovation provided in “**La Dolce Vita Gold and Diamonds 200hp**” is in fact the placing in central position of an **Ipad Supreme Edition** made in **24k gold and diamonds** by English designer Stuart Hughes, specialized in developing technological applications in precious materials. Especially designed for those who want to make the most of innovation and exclusivity in the onboard control instruments, the space for the Ipad provides a complete interaction of the device with the car, which is fitted with a GPS navigation system, a last generation hi-fi that can handle MP3 and all Ipad features and also an internet connection run by wi-fi and a appropriate sim card.

The golden pearlescent white painting includes 24K gold particles. The electric hood is provided in technical natural colored fabric with gold thread finished. The redesigned seats are also sewn with the precious material, the interior elements are full grain leather and natural-colored Alcantara with handmade on sight stitching.

Curiosity:

The future owner wants the delivery of its new “little treat” to be made in absolute concealment, in a jewelry shop owned by a friend, as depicted in the animation video.